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ANNUAL REPORT



PHAN

PUBLIC HEALTH ACTION NETWORK

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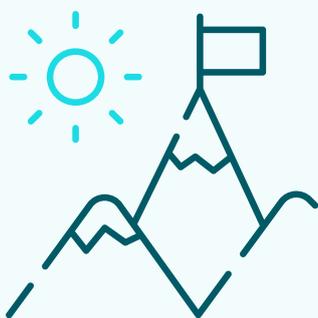
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MISSION AND VISION



Vision:

We envision a world where clean air is considered a human right.



Mission:

Our organization strives to unify global public health efforts focused on airborne pathogens and clean air quality. We are creating scalable platforms that provide clear, transparent, verified public health information about pathogens, clean air, locations, providers, and treatments, as well as securing and providing physical assets to communities to ensure their safety. Our solutions help everyone looking for high quality information and protective equipment to keep themselves and their communities safe.

LETTER FROM THE CHAIRMAN

2025 marks the first full calendar year of operations for PHAN. I'm very proud of and grateful to Tarz, Theresa, Debra and all of our many donors, volunteers, partners and expert consultants, as well as my fellow board members, who have made it all possible.

Many of us gathered together to create PHAN in response to the COVID pandemic, particularly after observing that existing institutions had been unable to fully resolve the problem and would be unlikely to handle a future airborne pandemic well. All of us have strong reasons to reduce the spread of airborne disease, ranging from having lost friends and loved ones to having suffered long term disability and suffering, to being concerned about the effects on life expectancy and overall health of repeated infections.

The story of PHAN so far has been of assembling the team and the community to solve major challenges in public health, building online tools to educate and empower people who have the interest, time and resources to proactively protect their own health from the spread of airborne disease, and taking care of the community by distributing PPE and other supplies. Moreover, all of this has been accomplished with financial efficiency, with over 75% of funds going directly to active programs, and 20% spent on fundraising, which is crucial for a young and small nonprofit that is just starting to "get the snowball rolling."

The vision for PHAN going forward is that we will begin to help build infrastructure that helps to prevent the transmission of airborne disease automatically, in the background, not just for those with the interest, time and resources to proactively focus on clean air. Just as traffic lights help prevent vehicular accidents for all road users and water purification plants provide clean drinking water for everyone, we aim to promote technical development of inobtrusive infrastructure that radically reduces the spread of airborne disease. In early 2026, we are in the process of our project proposal review to determine which specific interventions are likely to have the most impact.

Sincerely,

Ian Goodfellow
Chairman of the board, Co-founder
Public Health Action Network

LETTER FROM THE CEO

When Public Health Action Network (PHAN) was founded in late 2024, it emerged from a shared conviction among a group of practitioners, researchers, and technologists that public health needed a stronger voice and a more connected approach to action.

We were founded by individuals with deep experience across data analysis, research and development, statistics, innovation, public health practice, and identification of emerging needs. We have seen what happens when data is ignored, when research fails to translate into action, and when public health decisions are made without the benefit of coordinated insight. PHAN was created to change that, with an emphasis on Action.

Although our formal operations began in 2025, this first year has already demonstrated the value of our approach. We moved quickly from formation to execution, establishing a strong organizational foundation while engaging partners, stakeholders, volunteers, and advocates across the public health ecosystem, specifically as it pertains to Covid and clean air. From the outset, our work has been guided by a commitment to evidence-driven advocacy and transparency and to elevating public health issues that demand urgent, informed action.

As an early-stage organization, we made deliberate choices to prioritize credibility, rigor, and accountability. We invested in governance, advisory expertise, and systems that ensure our work is grounded in data and transparent decision-making. At the same time, we began advancing our mission in practice by more extended outreach and expertise, amplifying critical public health priorities, and laying the groundwork for initiatives designed to provide transparency, inform the public, and support long-term systems change.

What distinguishes this moment is not simply that PHAN exists, but that it is already functioning largely as intended. In our first year of activity, we demonstrated that there is both demand and readiness for organizations that connect research, innovation, and advocacy into a unified public health voice. We have seen how coordinated action strengthens outcomes and how fragmentation and silos weaken them. Our work is a direct response to that reality.

Looking ahead, our focus is growth with impact. We are committed to expanding our reach, deepening partnerships, and scaling initiatives that translate data into action and advocacy into measurable results. We will continue to challenge inertia, elevate evidence, and advocate for policies and systems that protect and advance public health and clean air as a human right.

This annual report captures the earliest chapter of an organization built for long-term relevance. It reflects not only what we have accomplished in a short time, but what we are positioned to achieve. PHAN was created to meet this moment, and we are prepared to grow in service of communities, decision-makers, and the public health mission itself.

I realize these letters are supposed to be a bit in formal tone, as I've attempted to keep to, however, I want to endlessly thank the board, partners, supporters, and early collaborators who have believed in a future vision from the beginning. Your trust and commitment have made this first year possible. You give me goosebumps as I think of the possibilities for the future of ourselves and future generations knowing what we can do together, in light of everything that is currently wrong in how we treat clean air, and in many ways, each other.

Sincerely,

Tarz

CEO, Co-founder

**Public Health Action
Network**



FIRST YEAR RECAP



5 Programs

(CLEAR, CARE, AIRWISE, AIRAWARE, CPSP)



100

Volunteers



100k

PPE Distribution



10k

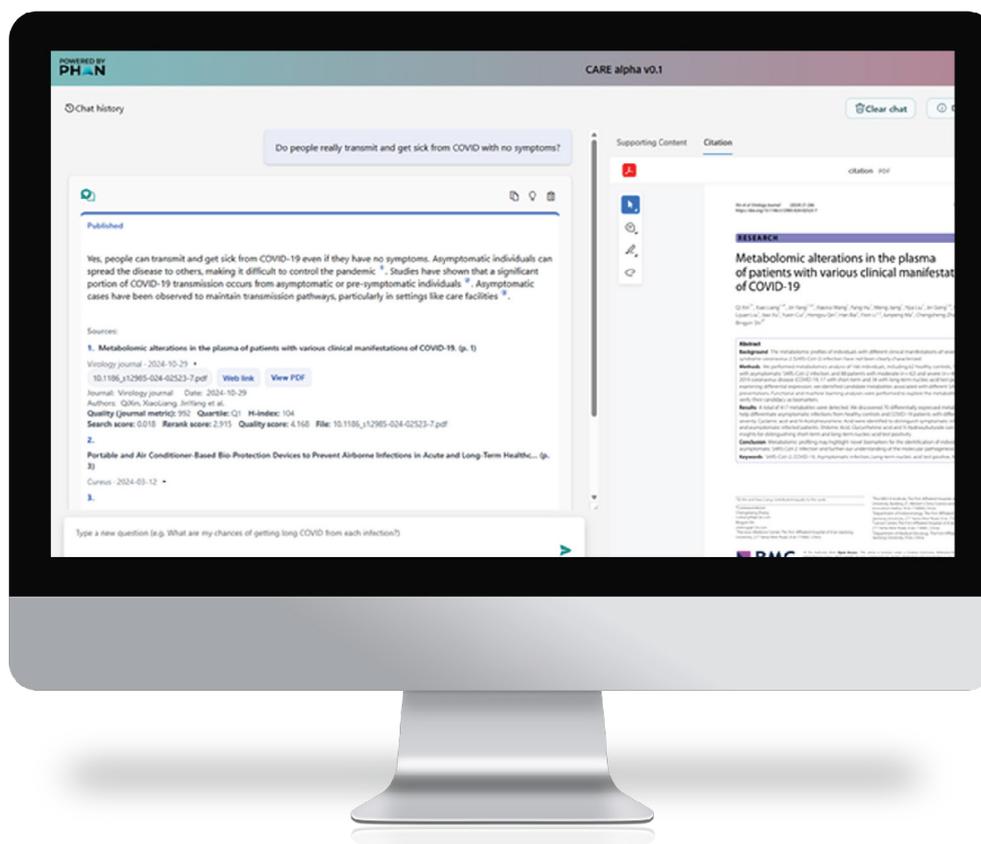
Unique Visitors

IMPACT/PROGRAMS INTRO

PROGRAM 2 – CARE

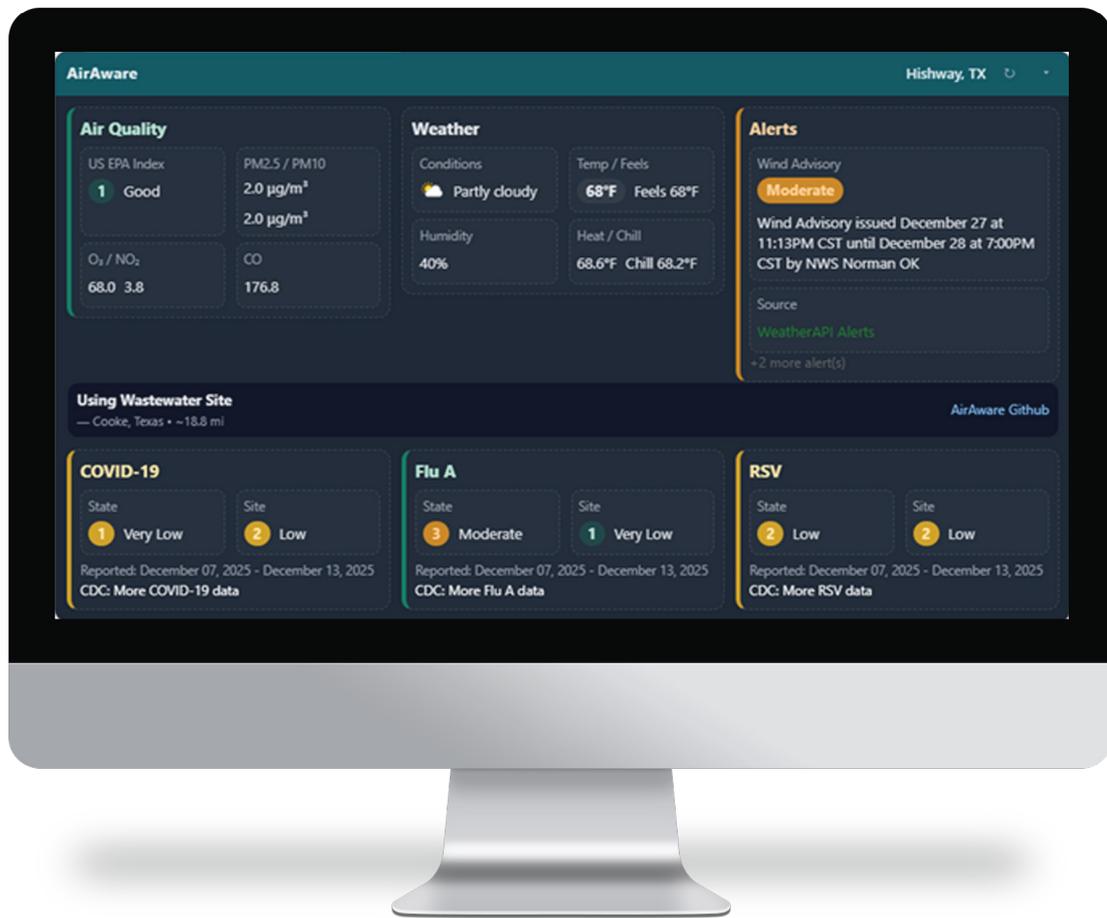
CARE/CLEAR (Conversational AI for Research and Engagement)

Innovative open-source conversational AI & NLP platform offering support and guidance for individuals to understand and have well-informed conversations around COVID, and/or who may be experiencing Long COVID by providing tailored connections to clinical trials, specialists, and verified therapies, while leveraging both anecdotal experiences and scientific data. CARE empowers users with actionable insights, fostering informed discussions with healthcare providers and expanding access to global resources. With over 10,000 published papers and thousands of anecdotal patient led conversations at launch, it also serves as a repurposable model for other diseases and issues.



PROGRAM 3 – AIRAWARE

This year we launched AirAware, PHAN’s open-source “Air Aware” widget that makes environmental risk information usable at the exact moment people need it. Designed to be lightweight and easy to embed, AirAware brings standardized, real-time indicators into any website, so schools, community groups, clinics, and partners can display consistent air quality, alerts, and disease-surveillance context without building their own data pipeline. AirAware integrates trusted third-party data sources, including WAQI for AQI, CDC wastewater surveillance, and location services, then presents it in a clean, flexible panel that partners can customize to their needs while preserving transparent sourcing.





PROGRAM 4 – (CPSP) COMMUNITY PROTECTION SUPPORT PROGRAM

This year, PHAN’s CPSP program strengthened community protection efforts by supporting mission-aligned teams working on PPE procurement and distribution, with fiscal sponsorship available when needed to help partners move faster and operate more effectively. CPSP provided practical backbone support, including fundraising enablement, purchasing coordination, and distribution logistics, so partners could focus on getting high-quality protection into the right hands. Through CPSP, PHAN and our partners were able to secure and distribute over 100k worth of PPE, demonstrating a scalable model for rapid, community-centered protection when it matters most.

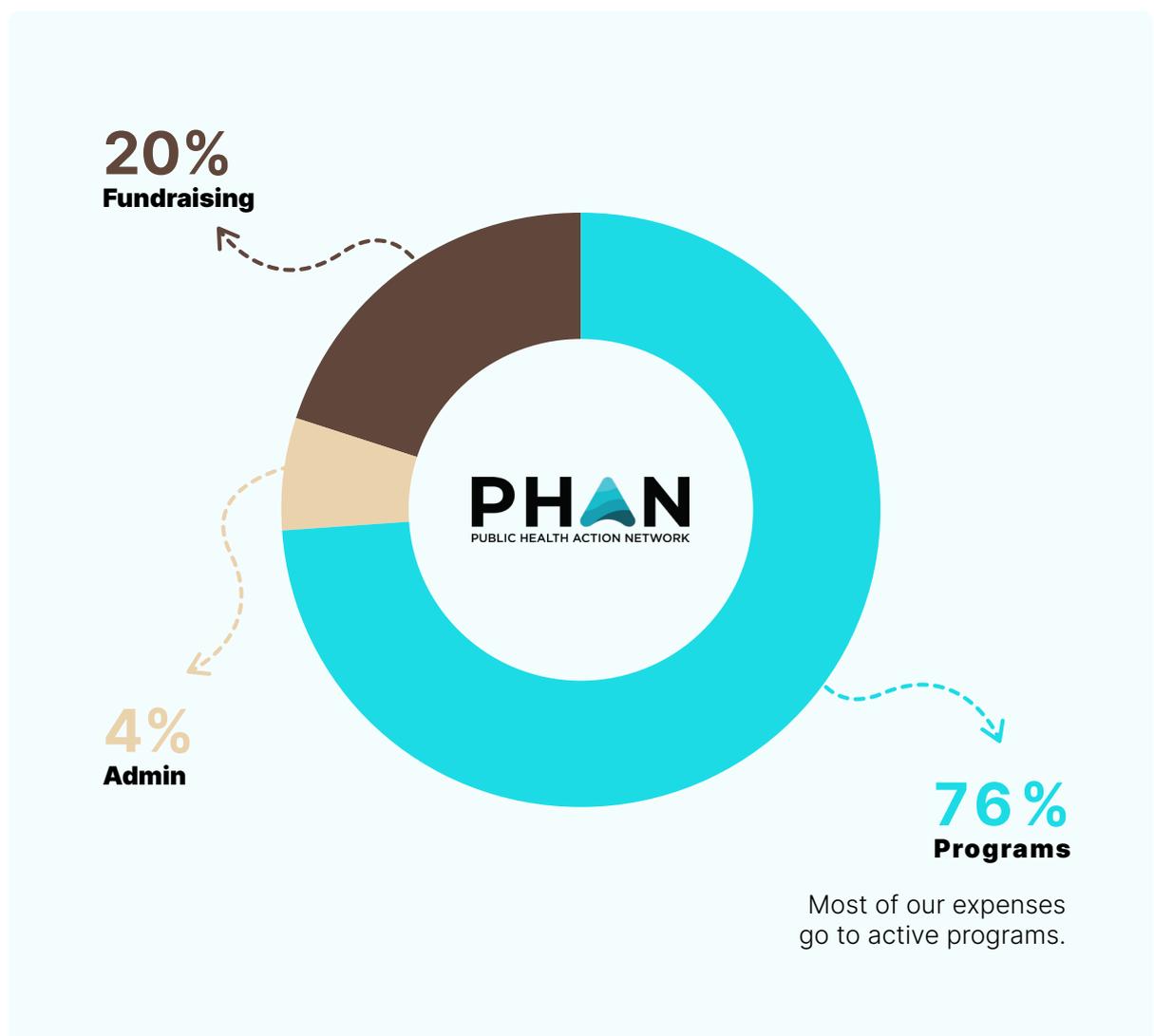


A Letter From NECSSN

NECSSN has continued to build community and provide educational opportunities and access to safe and accessible healthcare in New England in 2025. Using multiple and layered mitigations, we've organized museum visits, outdoor meetups, and more. During the summer, our virtual story time became in-person as the educator held outdoor events throughout the regions. We also continued to provide community support through social meetups for adults and online support spaces, including for: new parents, seniors, educators, those with Long Covid/ME, and more. This year, we have increased our mutual aid and healthcare efforts. Thanks to a partnership with Pfizer, we were able to secure a donation of Lucira molecular tests prior to their being discontinued - which we received via Direct Relief through our fiscal sponsor, PHAN. We distributed over 1700 free tests throughout New England, as well as tens of thousands of respirators. We also set up a lending library with air purifiers, Nukit lanterns, molecular test readers, and Portacounts; allowing individuals to fit test their masks for free and borrow these items as needed. Through our long-term partnership with this practice, we have now established four set dental clinics per year. In the new year, we look forward to exploring partnerships to hold safe and accessible healthcare clinics in audiology, primary care, and gynecology, as well as fundraising so we can cover the cost of clinics for those who are un- or under-insured.

FUNDING BREAKOUT

Our financial data reflects our organization’s minimal structure in 2025, highlighting what our small core team has been able to accomplish by immediately presenting our core programs while moving through an initial growth phase. As we move into 2026, our hope is to focus less on fundraising and expand both the number of programs as well as the function of each in place.



Most of our expenses go to active programs.

A THANK YOU TO OUR COMMUNITY

As we reflect on our first year of activity at the Public Health Action Network, one message rises above all others: thank you.

To our donors, friends, partners, collaborators, and the broader public health community, we are deeply grateful for your trust, your support, and your belief in what we are building together. As a newly formed organization, your early engagement mattered more than you may realize. You supported not just programs or projects, but the creation of a network grounded in evidence, collaboration, and action.

Launching an organization in today's public health landscape is not simple. It requires conviction, patience, and a shared understanding that progress depends on coordination, credible data, and sustained advocacy. Because of you, we were able to move from vision to execution, establish a strong foundation, and begin advancing work that connects research, innovation, and public health action.

Your support has helped us build governance, engage expertise, form partnerships, and begin elevating the public health issues that demand attention and informed response. Just as importantly, you helped demonstrate that there is a community ready to stand behind evidence-driven advocacy and long-term systems change.

As we look ahead to 2026, we do so with optimism and purpose. We are excited to deepen our partnerships, expand our reach, and scale initiatives that translate insight into impact. The year ahead represents an opportunity to build on what we have started, to be bolder in our advocacy, and to continue strengthening the public health ecosystem together.

Thank you for being part of our beginning. We look forward to continuing this work with you and to growing the Public Health Action Network in service of healthier communities and a stronger public health future.

With much gratitude and excitement,

The Public Health Action Network Team

PHAN

PUBLIC HEALTH ACTION NETWORK

Public Health Action Network is a 501c3 charity. We are platinum rated on Guidestar.

For more information, contact us at info@phan.global or visit our website at

www.phan.global

If you'd like to donate, you can donate through:

- Our website
- Every.org
- DAFs such as Fidelity.